

Message Text

UNCLASSIFIED

PAGE 01 BELGRA 01714 091407Z

70

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

----- 053984

R 091147Z AP 75

FM AMEMBASSY BELGRADE

TO JOHN DEERE EXPORT

P.O. BOX 603

8 MANNHEIM, GERMANY

TELEX 463321

ATTN: DR. MICHAEL FRANK

INFO SECSTATE WASHDC 2485

DEERE & CO.

MOLINE, ILL 61265

TELEX: 04-68-414

ATTN: MR. ROBERT A. HANSCON

UNCLAS BELGRADE 1714

E.O. 11652: N/A

TAGS: BEXP YO

SUBJ: NOVI SAD FAIR

DEERE & CO EXEC VICE PRESIDENT ROBERT HANSON HAS INFORMED
AMBASSADOR THAT HE IS ASKING YOU TO CONTACT US TO WORK OUT
ARRANGEMENTS AND FIND METHOD OF IDENTIFYING DEERE COPORATE
ACTIVITY WITH U.S. EXHIBIT AT NOVI SAD FAIR. OFFICIAL U.S.
PROMOTIONAL EFFORT BLENDS EXHIBIT SPACE OROUND THEME TOGETHER
WITH PACKAGE OF SERVICES TO EXHIBITORS. TO TAKE ADVANTAGE OF
THIS WITHOUT EQUIPMENT DISPLAY, IT WOULD APPEAR SUITABLE TO
FEATURE A JOHN DEERE NAME IN UR PROMOTIONAL LITERATURE, ON A
STAND IN THE PAVILION AND IN AUDIO-VISUAL PRESENTATIONS WHICH
COULD BE HANDLED BY EXHIBIT ATTENDANT WORKING ON JOHN DEERE'S
BEHALF TO DIRECT VISITORS TO DEERE DISPLAY ELSEWHERE ON FAIRGROUNDS.
THIS WOULD PERMIT UTILIZATION OF ALL PROMOTIONAL FACILITIES AND
SERVICES OF U.S. PAVILION. COST FOR THIS WOULD BE \$1000.
IF YOU ARE INTERESTED, WE WOULD NEED IMMEDIATE ACKNOWLEDGEMENT IN
ORDER TO INCLUDE DEERE NAME AND LOG IN PUBLICITY MATERIAL AND
PROMOTION CAMPAIGN. FOLLOW-UP LETTER SHOULD INCLUDE REMITTANCE
AND ANY CHANGES IN COMPANY INFORMATION SINCE LAST YEAR.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BELGRA 01714 091407Z

REGARDS,
WILLIAM J. WALLER
COMMERCIAL ATTACHE
TOON

UNCLASSIFIED

NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BELGRA01714
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: D750123-0779
From: BELGRADE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750498/aaaahqfj.tel
Line Count: 70
Locator: TEXT ON MICROFILM, TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 28 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 MAR 2003 by AveretAM>; APPROVED <11 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> sph 971128
Subject: NOVI SAD FAIR DEERE & CO EXEC VICE PRESIDENT ROBERT HANSON HAS INFORMED
TAGS: BEXP, YO
To: COM
JOHN DEERE EXPORT
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006